

Management interculturel



ECTS
crédits



Composante
IAE Savoie
Mont Blanc

En bref

- > Langues d'enseignement: Anglais
- > Ouvert aux étudiants en échange: Non

Présentation

Objectifs

The objective of this course is to allow students to become familiar with the concepts related to culture and know how to better recognize and approach the cultural differences they encounter in professional situations.

Case studies provide opportunities to deepen understanding through concrete and real-life examples

Heures d'enseignement

Management interculturel - CM	Cours Magistral	8h
Management interculturel - TD	Travaux Dirigés	8h

Plan du cours

- * What is culture and why talk about it in a management program ? Definitions and models

- * Cultural dimensions 1: How do cultural differences influence the ways in which we build relationships in international environments ?
- * Cultural dimensions 2: Power, hierarchy, status
- * Dealing with difference: Culture shock, stereotypes, cultural adaptation and learning, critical incident co

Compétences visées

- * Understand the concept of culture and be familiar with the cultural dimensions
 - * Know how to approach a critical incident, interpret an intercultural misunderstanding and be able to propose support in the role of an advisor or mediator
- Willingness to participate actively in the course, curiosity about collaboration in intercultural and international environments, B2 level of written and spoken English.

Bibliographie

Chanlat J-F. (2008). La gestion en contexte interculturel : Problématiques, approches et pratiques, LesPresses de l'Université Laval.

D'Iribarne, P. (1989). La Logique de l'honneur. Seuil.

Mayrhofer, U. et Urban, S. (2011). Management international. Des pratiques en mutation, Pearson Education.

Schein, E. H. (2010). Organizational Culture and Leadership. John Wiley & Sons.

Schneider, S. C. (2002). Managing across Cultures - 2nd edition. Harlow: Financial Times Prentice Ha

Infos pratiques

Lieux

› Anancy-le-Vieux (74)

Campus

› Anancy / campus d'Anancy-le-Vieux