

# Cours disciplinaire en langue étrangère (B1-C1)

 Composante  
IAE Savoie  
Mont Blanc

## En bref

- › **Méthodes d'enseignement:** En présence
- › **Forme d'enseignement :** Travaux dirigés
- › **Ouvert aux étudiants en échange:** Oui

## Présentation

### Objectifs

1. Understand basic financial concepts and their importance to businesses.
2. Analyze real-world financial decisions made by companies.
3. Apply basic finance theories to actual business problems.

### Heures d'enseignement

CM Cours Magistral 15h

### Pré-requis obligatoires

Basics in Economics and Accounting

### Plan du cours

1. Introduction to business finance: definition, scope, and key financial decisions in financial management
2. Applying time value of money in decision-making.
3. Financial statements and performance analysis
4. Corporate financing and payout policy

For each part, we will discuss the key concepts by using real world examples.

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## Compétences visées

The course aims to lay the foundation of corporate finance for advanced courses, and to develop analytical skills and critical thinking through case-based learning.

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## Bibliographie

Brealey, Richard A. Principles of Corporate Finance. 10th edition (or newer editions thereafter). New-York: McGraw-Hill Education

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## Infos pratiques

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### Contacts

#### Responsable du cours

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### Lieux

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